

[www.brandcrushmonday.com](http://www.brandcrushmonday.com)

# 2024 pricing + process GUIDE

let's crush it



#brandcrushmonday

# Our Process

1.

*Discovery.*

Schedule your **FREE** Discovery Call. Let's chat about your brand goals. We will then determine if your project is a great fit for our agency.

2.

*Agreement.*

We will send you a contract. Agreement must be signed + booking fee must be rendered to begin work.

3.

*Work.*

The **MAGIC** begins! We will start working on your project and deliver your proofs for your review.

Log onto [mybrandcrush.com](http://mybrandcrush.com) to check your project status.

4.

*Revise + Finalize*

Once you receive your proofs, let us know if you approve or would like us to make revisions. We will finalize all remaining deliverables.

**Please Note:**

**All remaining balances must be cleared before final deliverables are released.**

5.

*Launch*



#brandcrushmonday

# Brand Identity and Logo Design

## BRAND IDENTITY KIT

investment  
\$500

### what's included?

- ♥ MOOD BOARD
- ♥ BRAND GUIDELINES
- ♥ COLOR + FONT GUIDE
- ♥ PATTERNS | TEXTURES

RECOMMENDED FOR BRANDS THAT HAVE A LOGO AND WANT TO ESTABLISH A MORE COHESIVE BRAND IDENTITY

## LOGO DESIGN

investment  
\$850

### what's included?

- ♥ COLOR GUIDES
- ♥ LOGO CONCEPTS (5)
- ♥ LOGO VARIATIONS (3)
- ♥ PRINT + WEB READY FILES

*Most Popular!*

## BRAND IDENTITY KIT + LOGO DESIGN

investment  
\$1,500

### what's included?

- |                       |                           |
|-----------------------|---------------------------|
| ♥ MOOD BOARD          | ♥ COLOR GUIDES            |
| ♥ BRAND GUIDELINES    | ♥ LOGO CONCEPTS (5)       |
| ♥ COLOR + FONT GUIDE  | ♥ LOGO VARIATIONS (3)     |
| ♥ PATTERNS   TEXTURES | ♥ PRINT + WEB READY FILES |

RECOMMENDED: 1-HOUR BRAND STRATEGY SESSION (NOT INCLUDED)

#brandcrushmonday

# Web Design

## brandcrush MINI WEBSITE

what's included?

- ♥ CUSTOM DESIGN
- ♥ 1-PAGE WEBSITE

investment  
\$1,000

## *Most Popular!* brandcrush CUSTOM WEBSITE

what's included?

- ♥ CUSTOM DESIGN
- ♥ HOME PAGE
- ♥ UP TO 6 PAGES
- ♥ BASIC SEO
- ♥ MOBILE FRIENDLY

investment  
\$2,500

## *Most Popular!* brandcrush BLOGS + E-COMMERCE

what's included?

- ♥ CUSTOM DESIGN
- ♥ HOME PAGE
- ♥ UP TO 6 PAGES
- ♥ BASIC SEO
- ♥ MOBILE FRIENDLY
- ♥ PRODUCT DISPLAY
- ♥ SHOPPING CART SET-UP
- ♥ MERCHANT SET-UP
- ♥ BLOG INSTALLATION

investment  
\$3,500

RECOMMENDED: 1-HOUR BRAND STRATEGY SESSION (NOT INCLUDED)

### ADD ♥'S

+1 YEAR OF HOSTING	\$450
+CUSTOM EMAIL BOX	\$250

#brandcrushmonday

# Social Media marketing plans

EVERY MONTH  
YOUR CHOICE OF:



SOCIAL MEDIA AD (4x4)  
SINGLE SIDED FLYER DESIGN (4X6)  
BUSINESS CARD DESIGN  
DIGITAL ADVERTISEMENT  
E-MAIL SIGNATURE DESIGN  
E-MAIL CAMPAIGN TEMPLATE  
SOCIAL MEDIA REEL CREATION  
WEBSITE BANNER

SOCIAL MEDIA BANNER  
SOCIAL MEDIA STORY AD  
INSTAGRAM HIGHLIGHT COVER / ICONS (5)  
PRODUCT LABEL DESIGN  
T-SHIRT DESIGN  
LETTERHEAD  
WORKSHEET  
CUSTOM SIZE REQUEST

## LITE PLAN

\$500  
each month

8 marketing designs  
of choice / month

\*3 MONTH MINIMUM  
COMMITMENT\*

## BASIC PLAN

\$1,000  
each month

15 marketing designs  
of choice / month

\*3 MONTH MINIMUM  
COMMITMENT\*

## PRO PLAN

\$2,500  
each month

30 marketing designs  
of choice / month

\*3 MONTH MINIMUM  
COMMITMENT\*



we design it, you post + print it.

#brandcrushmonday

# a la' carte Pricing

ALL PRINT AND DIGITAL  
COLLATERAL DESIGN  
INCLUDES PRINT + WEB  
READY FILES

## BUSINESS CARD

SINGLE SIDED	\$150
DOUBLE SIDED	\$250

## FLYER DESIGN

4X6 SINGLE SIDED	\$250
4X6 DOUBLE SIDED	\$350
SOCIAL MEDIA FLYER	\$150

## BANNER DESIGN

WEB BANNER	\$250
RETRACTABLE BANNER	\$400

## PROMOTIONAL MATERIAL

LANDING PAGE	\$750
MEDIA KIT	\$800
SPONSORSHIP DECK	\$1,000

## APPAREL DESIGN

T-SHIRT DESIGN (FRONT)	\$250
T-SHIRT DESIGN (FULL)	\$400
CUSTOM APPAREL	\$500

## SOCIAL MEDIA DESIGN

IG STORY HIGHLIGHT ICONS (6)	\$300
SOCIAL MEDIA BANNER	\$150
IG STORY FLYER	\$150
TEMPLATE DESIGN	\$100

## DIGITAL MEDIA

EMAIL-CAMPAIGN WORKSHEET	\$500
E-BOOK COVER	\$250
	\$300

## STATIONARY

LETTERHEAD	\$200
INVITATION DESIGN	\$275

## BRAND COACHING

1-HOUR BRAND STRATEGY \$250

## CUSTOM REQUEST

[hello@brandcrushmonday.com](mailto:hello@brandcrushmonday.com)

OUR CREATIVE TEAM CAN MAKE ANYTHING POSSIBLE.  
HAVE A CUSTOM DESIGN REQUEST?  
EMAIL US FOR A QUOTE 💖

## **What's the turnaround time for my project?**

TURNAROUND TIMES WILL VARY BY THE PROJECT AND WILL BE DETERMINED ON PROJECT START.

## **Do you offer payment plans?**

**Yes. We have 2 options.**

50% OF YOUR PROJECT BALANCE WILL BE DUE TO BOOK A START DATE. 25% WILL BE DUE ON YOUR PROJECT START DATE AND THE REMAINING 25% WILL BE DUE UPON COMPLETION. OR PAY IN FULL

## **Is there a limit to how many revisions I can get?**

WE WILL REVISE ANY PROJECT THAT IS STILL IN THE WORK PHASE AS NEEDED.

## **Can i rush my project?**

YES. RUSH FEES WILL APPLY. FEES WILL VARY BY THE PROJECT.



# GET IN T♥UCH

WE CAN'T WAIT TO HEAR FROM YOU ♥



*hello@brandcrushmonday.com*

[www.brandcrushmonday.com](http://www.brandcrushmonday.com)